

2017 Community Outreach, Screening and Prevention

Shaw Cancer Center staff and volunteers participate in more than 80 programs and events each year, educating tens of thousands of community members on the importance of cancer prevention and early detection. From events and local festivals to on-campus programming, Shaw extends its unique services and offerings to the entire community.

- We partnered with the 9Health Fair and hosted our own health fair in 2017 to provide free or low cost screening services to more than 750 community members in Eagle County. (*link to <https://www.vailhealth.org/classes-events/community-events/health-fairs>*)
- Pink Vail (with over 7,500 participants and donors) (*link to www.pinkvail.org*)
- Prostate cancer awareness events like “Eat, Drink & Be Manly” (*link to https://www.vailhealth.org/pdf/shaw/VH_Shaw_Mustache.pdf*)
- Breast cancer awareness events like Pinktoberfest, high school sports pink nights and Tough Enough to Wear Pink at the Eagle County Fair & Rodeo (*link to <https://www.vailhealth.org/classes-events/community-events/breast-cancer-awareness-month>*)
- Intern for a Day community tours of the cancer center’s facilities, including special tours for Walking Mountains’ Girls in Science program (*link to <https://www.vailhealth.org/classes-events/community-outreach/intern-for-a-day>*)
- We continued our popular Sun Safety Program for Eagle County School District grades K-1, educating 1,200 children on the importance of staying protected from the sun’s damaging rays. (*link to <https://www.vailhealth.org/classes-events/community-outreach/sun-safety>*) We also provided a variety of free skin cancer screenings at several community health fairs and events.
- New in 2017:
 - Shaw established a partnership with the Red Ribbon Project to provide tobacco education and awareness classes to Eagle County high school students. (*link to <http://www.redribbonproject.org/programs/>*)
 - Shaw also partnered with Eagle County Environmental Health and Walking Mountains Science Center during Radon Awareness Month to promote the importance of radon testing and mitigation in an effort to minimize the risk of lung cancers. (*link to <https://www.walkingmountains.org/2017/01/january-radon-action-month/>*)

Quality Improvements

The team at Shaw Cancer Center prides itself on providing ongoing quality improvements. In 2017, we undertook several initiatives including:

- Studying the time between chemotherapy and radiation for newly diagnosed breast cancer patients and identifying barriers if there were delays.
- Ensuring that late stage cancer patients receive palliative care.
- Creating the opportunity for advanced care planning for all patients 65 years or older.
- Following up with existing patients to ensure they are receiving colonoscopies on time.
(*seems weird to not have any links here – how about linking to this page?*
<https://www.vailhealth.org/services/cancer-diagnostics-care>)