

Dear Friends,

We are excited to announce the **10**th **Annual Hike, Wine & Dine** event on **Sunday, September 16, 2018**. All proceeds from this event benefit two of our region's most valuable nonprofit healthcare resources: Shaw Cancer Center and Jack's Place, a cancer caring house. To celebrate these two amazing facilities, we think it is only fitting to combine two of the Valley's other prized assets – the beauty of the mountains and world-class cuisine – into one incredible event.

This fun, family friendly event on Beaver Creek Mountain starts at 9:30 am with registration, a slope-side breakfast snack, coffee, and mimosas. The moderate five-mile hike begins at 10:00 am with the trail meandering through the aspens and is highlighted with tastings from several of the Vail Valley's finest restaurants. The hike ends at the base of Centennial Lift with dessert, beverages and music.

Because of philanthropic support from our generous donors, we are fortunate to have **Shaw Cancer Center** in our small mountain community providing world-class care in a state-of-the-art facility. Shaw's highly trained cancer specialists utilize the most advanced technology, along with the healing powers of nature, compassion, fitness and nutrition to treat a variety of cancers, including breast cancer, prostate cancer and lung cancer. With an innovative, holistic approach, cancer patients are empowered to become cancer survivors.

For patients who travel for cancer treatment at Shaw, **Jack's Place**, a **cancer caring house**, provides comfortable accommodations during their treatment. This beautiful facility offers both privacy and support to the patients who stay there and has a pay-what-you-can philosophy. Jack's Place includes generous living areas, 12 beautifully appointed guest rooms, a meditation room, a yoga studio, massage center, library, garden and more.

Since their inceptions, Shaw has served nearly **9,000** patients and Jack's Place has provided more than **11,600** nights of accommodations for **2,971** patients.

<u>We hope you will consider supporting Shaw Cancer Center and Jack's Place by sponsoring this event.</u> Enclosed please find additional information about sponsorship opportunities and a sponsor form.

We look forward to seeing you at Hike, Wine & Dine.

With warm regards,

Kevin Armitage

Chair

Shaw Outreach Team

Sue Franciose

Event Chair, Hike, Wine & Dine

Shaw Outreach Team

Jack Eck, M.D.

Senior Director of Development

Vail Health Foundation



Sunday, September 16, 2018 | Beaver Creek, CO | Registration: 9:30 am | Hike: 10:00 am

\$10,000 Golden Aspen Presenting Sponsor

- Ten (10) tickets to the event
- Engraved Bronze Aspen Leaf at Shaw Cancer Center
- Invitation for four (4) to a reception at the home of Drs. Gordon and Patricia Hardenbergh on Saturday, September 15th
- Invitation to Vail Health Foundation's Annual Benefactor Appreciation Reception (Summer)
- Sponsor banner at picnic and registration site (sponsor to provide)
- Logo/Name acknowledgement on select marketing materials event signage
- Recognition in Thank You ad

\$5,000 Gold Leaf Tent Sponsor

- Six (6) tickets to the event
- Invitation for four (4) to a reception at the home of Drs. Gordon and Patricia Hardenbergh on Saturday, September 15th
- Invitation to Vail Health Foundation's Annual Benefactor Appreciation Reception (Summer)
- Recognition of sponsorship at a food tent
- Sponsor sign at picnic and registration site
- Logo/Name acknowledgement on select marketing materials and event signage
- Recognition in Thank You ad

\$2,500 Silver Leaf Tent Sponsor

- Four (4) tickets to the event
- Invitation for two (2) to a reception at the home of Drs. Gordon and Patricia Hardenbergh on Saturday, September 15th
- Invitation to Vail Health Foundation's Annual Benefactor Appreciation Reception (Summer)
- Shared recognition of sponsorship at a food tent
- Sponsor sign at picnic and registration site
- Logo/Name acknowledgement on select marketing materials and event signage
- Recognition in Thank You ad

\$1,000 Bronze Leaf Trail Sponsor

- Two (2) tickets to the event
- Invitation for two (2) to a reception at the home of Drs. Gordon and Patricia Hardenbergh on Saturday, September 15th
- Invitation to Vail Health Foundation's Annual Benefactor Appreciation Reception (Summer)
- Sponsor signage along a one mile trail section
- Name acknowledgement on select marketing materials and event signage
- Recognition in Thank You ad

\$500 Fall Color Sponsor

- Two (2) tickets to the event
- Sponsor signage along a half mile trail section
- Name acknowledgement on select marketing materials and event signage
- Recognition in Thank You ad

Yes! We want to support the 10th Annual Hike, Wine & Dine Event!

Spons	orship Opp	ortunities		
0	\$10,000	Golden Aspen Presenting Spons	sor	
0	\$5,000	Gold Leaf Tent Sponsor		
0	\$2,500	Silver Leaf Tent Sponsor		
0	\$1,000	Bronze Leaf Trail Sponsor		
0	\$500	Fall Color Sponsor		
Spons	or Attenda	nce Information		
\circ	Yes, I/we plan	n to attend the event and will pro	vide the guests' names. (Please ι	use the enclosed guest list form.)
	No, I/we cann allocation.)	not attend the event. Please rese	ll or donate the tickets. (Please	circle your preference for ticket
Other	Funding Op	pportunities		
0	\$1,500 X	_ = Funds Jack's Place oper	rations for an entire day	
0	\$125 X	= Pays for a one night sta	ay at Jack's Place	
0	\$50 X	= Purchase a yellow ribbo	on to honor a loved one affected	l by cancer.
Individ	dual Tickets	S		
0	Teen (13 – 18)	(= Adult Tickets) \$50 X = Teen Ticket nd but would like to make a donat		·
Conta	ct Informat	ion		
Name_				
Name a	s it will appear	r on event materials		
Mailing	Address		City, State	Zip
Phone _		Ce	ell Phone	
Payme	ent Informa	ation:		
Credit C				
				
Credit C	ard #		Exp	
Billing A	ddress		City, State	Zip
Check:				
○ E	Enclosed is my	check payable to Vail Health Fou	ındation - Hike, Wine & Dine	
Mail to:	: Hike, Wine &	ι Dine, PO Box 1529, Vail, CO 816	658 or	

Vail Health Foundation and Shaw Outreach Team are 501(c)(3) non-profit organizations. The Tax ID numbers are 74-2505662 and 38-3710853, respectively.

Online: www.hikewinedine.com
Questions? Call: 970.569.7766



Hike, Wine & Dine Sponsor Guest List Form

Sponsor Name:		
Contact Name:		_
Contact Phone:	Contact Email:	

Please provide the names for your allotted number of guests for your sponsorship level as outlined below:

- \$10,000 Golden Aspen Presenting Sponsor Up to 10 guests
- \$5,000 Gold Leaf Tent Sponsor Up to 6 guests
- \$2,500 Silver Leaf Tent Sponsor Up to 4 guests
- \$1,000 Bronze Leaf Tent Sponsor Up to 2 guests
- \$500 Fall Color Sponsor Up to 2 guests

Guest Names (Please indicate first, last name and age of children, if any)	Email (Only used for necessary pre-event communications)
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Please return this form no later than Friday, September 7, 2018

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