



December 2015

# Shaw Outreach Team

*Our Mission: As ambassadors of the Shaw, we support the care and comfort of cancer patients and their families.*

## THANKS TO OUR STAKEHOLDERS

### Shaw Outreach Team Board Members

Kevin Armitage, Chair  
Suzy Donohue  
Jack Eck, MD  
Sue Franciose  
Jack Gardner  
Elaine Kelton  
Lisa Middlebrook, Secretary  
Peggy Nicholls  
Joyce Nielsen  
Dan Pennington  
David Portman, Treasurer

### Honorary Members

Patricia Hardenbergh, MD  
Margie Kyte

**THE SHAW OUTREACH TEAM (SOT)** was organized shortly after the Shaw Regional Cancer Center opened in 2001. Through the efforts of this Team and the local community, a total of **\$4.7 million** was raised to construct, furnish and endow **Jack's Place, a Cancer Caring House**, in Edwards, CO. Named for long-time Vail physician, **Dr. Jack Eck**, this safe, convenient and comfortable home provides day and overnight accommodations for cancer patients and their caregivers or family members while patients are receiving treatment at the Shaw. The SOT also raised **\$2.4 million** for the **PET/CT Scanner**, which began operation at the Shaw in May 2009. In 2013, we enthusiastically supported the Shaw's new IGRT Linear Accelerator, which began operation in August, on time and under budget, with a **\$100,000 lead gift** in memory of our former Board members, **Dale Aden and David Brock**, both of whom we lost in 2012. We are very proud of our history and invite you, our sponsors, donors, supporters, volunteers, event participants and other stakeholders, to learn more about us at [www.shawcancercenter.com/SOT](http://www.shawcancercenter.com/SOT). *This report will provide a brief update on our recent activities.*

**2015 HAS BEEN ANOTHER BUSY AND SUCCESSFUL YEAR FOR THE SOT.** In June, a new event denominated "Flavours" was successful in raising over \$300,000 to help grow the endowment for Jack's Place to assure the existence of Jack's Place into the future and to provide rooms at no cost to all those who need them during cancer treatment at the Shaw. This event was such a success due to the tremendous efforts of two Chairwomen, Ann Rothkopf and Barbara Benson. We would like to thank them and all who participated and helped to make "Flavours" an evening to remember.

In July, SOT joined with the Sonnenalp Breast Cancer Center and the Volunteer Corps from VVMC to bring a new Automated Breast Ultrasound System to the Shaw.

Each September, our signature event, **Hike, Wine & Dine** continues to provide vital financial support for Jack's Place and the Shaw and helps to raise awareness of the Shaw's growing survivorship programs. This year, with the help of the Beaver Creek Resort Company, seven of Beaver Creek's finest restaurants, our generous sponsors and over 400 participants in attendance, this evermore-popular celebration of Fall and Survivorship raised over \$100,000 for needed updates to Jack's Place. Our thanks to Sue Franciose for her seven-year leadership in this event and achieving outstanding results year after year! To view a detailed article about the event, please visit

<https://www.shawcancercenter.com/news/Shaw.2015.September.HWDrecap.aspx>.

**2015 marked the 8<sup>th</sup> Anniversary of Jack's Place!** Since opening in March 2007, Jack's Place has provided over 8,250 guest nights or an average 1,100 room-nights for 205 cancer patients each year! This year alone, we've hosted guests from 3 states outside of Colorado, as well as from our own Valley and 15 other counties within Colorado. You can learn more about Jack's Place and the Shaw through the *Intern for a Day* program, which provides a wonderful behind-the-scenes glimpse into the facilities, programs and personnel at the Shaw. Visit [www.shawcancercenter.com/jacksplace](http://www.shawcancercenter.com/jacksplace).

*We at the Shaw Outreach Team hope this brief report provides you, our stakeholders, with a useful update of our activities. As always, we thank you for your continued interest and generous support! We remain dedicated to assuring the continued excellence of Jack's Place and the Shaw!*

### All of our best from the Shaw Outreach Team,

**Kevin Armitage**  
SOT Chair

**Patricia Hardenbergh, MD**  
Director of Radiation Oncology

**Jack Eck, MD**  
SOT Board/Senior Director of Development

*The Shaw Outreach Team is a 501c3 volunteer organization. For more information please visit [www.shawcancercenter.com] or contact us at (970) 569-7644 Monday through Friday or e-mail to Kim.Sharkey@vvmc.com.*